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NUMARK INTRODUCES iDJ LIVE II

iDJ Live II offers expanded mixing capability and an all-new design.

Cumberland, R.I. (January 24, 2013) – Numark, the world’s leading manufacturer of DJ technology, announces iDJ Live II, a new mobile DJ controller that offers versatile control over a wide variety of computer-based and mobile DJ platforms. Numark will unveil iDJ Live II at Booth 6700 at the 2013 NAMM show, January 24-27 in Anaheim, California.

An updated and enhanced version of Numark’s iDJ Live controller, iDJ Live II features an updated low-profile design and USB connectivity, allowing it to perform with both laptop-based and mobile DJ platforms. iDJ Live II features a standard layout of DJ controls, including a crossfader, EQ knobs, and capacitive touch-activated platters. The design of iDJ Live II has also been slimmed down with redesigned platters that are now low-profile. A headphone/speaker splitter cable is also included.

“iDJ Live II enhances and builds upon our original vision for iDJ Live—give anyone and everyone real DJing capability in a compact, comprehensive, and fun package,” said Chris Roman, Numark Product Manager.

Numark will display and demo iDJ Live II at Booth 6700 at the 2013 NAMM show.

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About Numark

Numark is the global leader in professional DJ and audio equipment, creating products that are unmatched in capability and design. Since 1971, Numark has delivered numerous music industry firsts and continues to develop and harness new technologies that enhance the DJ experience. Numark is a member of the premier family of brands known as inMusic. For more information, visit numark.com or inmusicbrands.com.